

# RENEW HAMILTON

a hamilton chamber of commerce initiative

## MEDIA RELEASE

### Premiere Public Screening of Video Case Studies

#### April 16 Event to Show Local Urban Renewal in Action

**HAMILTON March 18, 2013:** The Renew Hamilton Project — an initiative of the Hamilton Chamber of Commerce in cooperation with the City of Hamilton and myriad other partners — today announced the premiere public screening of five video case studies that track the changing face of Hamilton’s urban landscape over time.

The studies are a major component of a multi-year undertaking to document, promote and accelerate the regeneration of downtown Hamilton and adjacent neighbourhoods. They are meant to highlight individuals and organizations advancing renewal projects that range from the adaptive reuse of historic buildings to the revitalization of public spaces — initiatives that are attracting people and investments to the heart of the city.

The event — titled **New Beginnings** — takes place at the **Art Gallery of Hamilton** in downtown Hamilton on **Tuesday April 16 from 7 pm to 9 pm**. Tickets are \$10 per person and everyone is welcome. To register, contact Whitney Simmons at 905-522-1151 x 100 or [w.simmons@hamiltonchamber.ca](mailto:w.simmons@hamiltonchamber.ca).

“These documentary-style videos offer hard evidence of progressive renewal activities now taking place in Hamilton,” said Richard Allen, director of The Renew Hamilton Project. “They reflect the city’s rich capacity for renewal and a growing pent up demand for downtown real estate. Most important, they reveal an authentic, community-based approach to urban renewal that is uniquely Hamilton.”

Featured in the videos are leading local developers, urbanists and politicians, as well as national commentators Ken Greenberg, Christopher Hume and Bruce Kuwabara.

The videos focus on select local renewal projects of significance: **Gore Block** (Wilson-Blanchard Management) | **Gore Park Master Plan** (Downtown Hamilton BIA) | **Hamilton Waterfront** (Molinaro Group) | **Treble Hall** (Historia Building Restoration) | **Witton Lofts** (Core Urban Inc.). The evening will also include interactions with key players and updates on new and emerging renewal projects in Hamilton.

This community event will be of interest to a variety of people from film buffs and city builders to developers and real estate professionals. Said Allen: “Urban renewal is a hot topic in Hamilton that’s attracting national attention among all generations. And it continues to gain momentum daily as more people rediscover the special characteristics of downtown Hamilton.”

This event is hosted by the Hamilton Chamber of Commerce and sponsored by the Art Gallery of Hamilton and City of Hamilton. Special thanks to the AGH I Love Film Series.

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## MEDIA CONTACT

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**Videos available to media on request for advance viewing**