

# THE RENEW HAMILTON PROJECT

## PRE-PRODUCTION QUESTIONNAIRE

To Be Completed by Project Partners Prior to Production Meeting



**Introduction** Thank you for participating in The Renew Hamilton Project, a community-based initiative operating under the auspices of the Hamilton Chamber of Commerce in cooperation with myriad partners. The purpose of this multi-year project is to document, promote and accelerate the regeneration of the built, natural and cultural environments in lower city Hamilton. As a select project partner, we will work with you to track the evolution of your development/initiative over time.

Our current focus is to create a draft production framework for Year I (January 2012-December 2012). As discussed, we will meet with you shortly to rough-out a preliminary twelve month storyline. To prepare for our meeting, please complete this questionnaire — your thoughtful input at the beginning of our journey will help define expectations and ensure success. We will refer to your answers when we sit down together. **In the interim, if you have any questions/suggestions, please contact us anytime c/o Richard Allen, Director, The Renew Hamilton Project | [rwardallen@shaw.ca](mailto:rwardallen@shaw.ca) | 905-572-0363 (cell).**

### Key Questions

**1. Which of your development(s)/initiative(s) do you wish to feature in Year I (2012) of this project?**

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**2. What are the top five (5) themes that you hope will emerge through your component of The Renew Hamilton Project?** Should be timely, compelling and provocative:

i) \_\_\_\_\_

ii) \_\_\_\_\_

iii) \_\_\_\_\_

iv) \_\_\_\_\_

v) \_\_\_\_\_

**3. More generally, what long-term impact(s) do you hope The Renew Hamilton Project will achieve for our city as a whole?**

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**4. Who do you wish to be the principal on camera person representing your component of this project?**

- must have a firm grasp of relevant issues — possess a high level perspective and credibility
- must feel comfortable on camera — relaxed, authentic, engaging
- should (ideally) be available over the duration of the project (2012-2014)

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**5. Who are two or three secondary people you think should appear on camera in order to provide additional commentary relevant to your component?**

- should have a well-defined perspective/point of view
- should feel comfortable on camera
- consider gender and ethnic/cultural diversity

i) \_\_\_\_\_

ii) \_\_\_\_\_

iii) \_\_\_\_\_

**6. Thinking about your component of this project (i.e., your development/initiative), what are the significant ‘milestone moments’ you expect to happen in 2012?**

- should have an impact on the trajectory and/or outcome of your development/initiative
- should have the potential to ‘play well’ on video (visual/entertaining/dramatic/energetic/unique/emotive)
- should involve your principal representative(s)
- should be accessible (locations can extend outside Hamilton to the GTA and beyond)
- **NOTE:** For the purpose of this question, **BRAINSTORM** an extensive, free flowing list — don’t be shy!

	<b>Milestone Moment</b>	<b>Location(s)</b>	<b>When in ‘12</b>	<b>Ranking *</b>
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\* When we sit down together, we will review your list and rank order the entries using the above criteria and other factors (e.g., given our limited resources, which milestone moments are must haves versus like to haves?)

**7. Thinking about your component of The Renew Hamilton Project, what are the most relevant education and training themes?** — i.e., opportunities for curriculum development and delivery targeting renewal stakeholders (developers, designers, planners, contractors, etc.). The ideal is to match the video case studies with the education and training needs identified by project partners.



**CHECK ALL THAT APPLY TO YOUR COMPONENT**

<input type="checkbox"/>	Understanding and applying renewal values and principles	<input type="checkbox"/>	Business case for renewal (built and natural environments)
<input type="checkbox"/>	Mapping and assessing community assets	<input type="checkbox"/>	Connecting downtown and waterfront renewal
<input type="checkbox"/>	Job creation stemming from the renewal economy	<input type="checkbox"/>	'Daylighting' buried/degraded streams
<input type="checkbox"/>	Role of arts and culture in community renewal	<input type="checkbox"/>	Stakeholder roles in renewal economy
<input type="checkbox"/>	Communicating with policy makers	<input type="checkbox"/>	Greening solutions for urban settings
<input type="checkbox"/>	Bioengineering wetland/waterfront features	<input type="checkbox"/>	Repurposing/regenerating older buildings
<input type="checkbox"/>	Public policy — laws and regulations	<input type="checkbox"/>	Exterior cladding for energy savings
<input type="checkbox"/>	Brownfield redevelopment — how-to processes	<input type="checkbox"/>	Rain water capture and reuse
<input type="checkbox"/>	Community engagement principles and practices	<input type="checkbox"/>	Other: _____

**8. Casting back through time, are there any key individuals we might connect with who can help provide an historical context to your component of The Renew Hamilton Project?** — e.g., visionaries, trailblazers, early champions, etc.

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**9. Anything else to add?**

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*THANK YOU!*

~ end | final december 2011 ~